**ANTH 255: Local Cultures, Global Forces**

**SPRING 2023**

**Wednesdays 10:40-13:30 (FASS 1097)**

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**Office Hours:** By appointment

**Course Description:** This course aims to map out the contemporary forces that produce an interconnected, interdependent world and to discuss the uneven consequences for different localities. What is globalization indeed? Is it as historically novel as it is purported to be? Does globalization draw everything and everyone together? What tensions and inequalities are embedded within emergent global linkages? Does globalization produce one homogenous world culture? How does globalization impact our sense of place and the cities we live in? We will be answering these questions by examining a variety of cases from different parts of the world, including Turkey.

**Requirements and Grading:**

**Attendance & Participation (10%):** I expect each student to come to class having read the required material. Attendance will be taken. You are allowed to miss a total of two Wednesdays without an excuse. Any unexcused absences beyond that would be reflected in your grade. If you miss more than five Wednesdays, you will not be eligible for an attendance grade.

**Images of globalization exercise (5%):** Please upload 3 images that you associate with globalization in the relevant folder on SUCourse+ **by midnight on March 7th**. For each image, please write down 2-3 sentences that explain why you associate it with globalization.

**Pair-work (2% each, 20% in total):** Starting in W3 through W13, we will reserve time for pair-work each class. The pairs will discuss and write down answers for a set of questions pertaining to the week’s topic. The answers will be submitted to SUCourse+.

**Trace a garment exercise (5%):** Please select a garment (t-shirt, sweatshirt, shirt/blouse, sweater, pants, sweatpants etc.) you frequently wear to class and identify (i) the country where the brand is headquartered and (ii) the country where the garment was produced. Please then locate (i), (ii) and Turkey (where you are based as a consumer) on the Human Development Index. Next, please do a short internet search into any news/reports on the working conditions in (ii) by using keywords such as ‘Country X garment/textile/apparel industry working conditions’. Two sources would be enough. Summarize in one double-spaced page your findings and submit on SUCourse+ **by midnight on March 28th**.

**Midterm Exam (30%):**We will have an in-class exam in W7. The exam will consist of two short-essay questions.

**Final Exam (30%):** There will be a final exam in the finals week. Date to be determined by Student Resources. You will be asked to write two short essays.

**Grade Catalog**

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| 90 and above: A (A-’s are automatically rounded up to A) | 89-86: B+ | 77-74: C+ | 64-60: D+ | Below 55: F |
| 85-82: B | 73-70: C |
| 81-78: B- | 69-65: C- | 59-55: D |

**Extra-Credit Policy:** No extra-credit opportunities will be available.

**Note on Plagiarism:** Please do not plagiarize, it is so not worth it! If you are caught plagiarizing, I will follow the disciplinary measures stipulated in the relevant University policy.

**Outline of Readings**

Readings will be provided on SUCourse+.

**Week 1 (March 1): Introduction to the course**

**Week 2 (March 8): Representing globalization I**

**\* Images of globalization exercise due by midnight on March 7th**

**You can check the below website for inspiration:**

[**https://www.the-visual-archive-project-of-the-global-imaginary.com/visual-global-imaginary**](https://www.the-visual-archive-project-of-the-global-imaginary.com/visual-global-imaginary)

* Sparke, M. (2013) “Introducing a World of Interdependency and a Word” (pp. 1-5), in *Introducing Globalization: Ties, Tensions and Uneven Integration*, London: Wiley-Blackwell.
* Sparke, M. (2013) “Globalization as Dominant Discourse” (pp. 27-44), in *Introducing Globalization: Ties, Tensions and Uneven Integration* London: Wiley-Blackwell.

**Week 3 (March 15): Representing globalization II**

* Hannerz, U. (2015) “Writing Futures: An Anthropologist’s View of Global Scenarios”, *Current Anthropology*, 56(6): 797-806.
* Sklair, L. (2020) “Globalization and the Challenge of the Anthropocene” (pp. 77-87) in I. Rossi (eds) *Challenges of Globalization and Prospects for an Inter-civilizational World Order*. Springer, Cham.

**Week 4 (March 22): Chaining up I**

* Levinson, M. (2010) Ch. 1 (pp. 1-20) and Ch. 14 (pp. 355-374) in *The Box: How the Shipping Container Made the World Smaller and the World Economy Bigger*. Princeton University Press.

**Week 5 (March 29): Chaining up II**

**\* Trace a garment exercise due by midnight on March 28th**

* Documentary on fast fashion to be watched in class
* S. Dedeoğlu (2013) “Patriarchy Reconsolidated: Women’s Work in Three Global Commodity Chains of Turkey’s Garment Industry” (pp. 105-118) in W. A. Dunaway (ed) *Gendered Commodity Chains: Seeing Women’s Work and Households in Global Production*. Stanford University Press.

**Week 6 (April 5): Unevenness of globalization**

* Ferguson, J. (2006) “Globalizing Africa? Observations from an Inconvenient Continent” (pp. 25-49), in *Global Shadows: Africa in the Neoliberal World Order*, Durham: Duke University Press.
* Alegi, P. (2017) “African Soccer’s Global Story” (pp. 210-220) in D. L. Hodgson and J. A. Byfield (eds) *Global Africa*, Oakland: University of California Press.

**Week 7 (April 12): Midterm**

**Week 8 (April 19): Histories of globalization**

* Steger, M., & James, P. (2019) “Excavating the Long History of Globalization” (pp. 137-163) in *Globalization Matters: Engaging the Global in Unsettled Times*. Cambridge: Cambridge University Press.
* Cooper, F. (2009) “Space, Time, and History: The Conceptual Limits of Globalization” (pp. 31-57) in G. Baca, A. Khan, and S. Palmié (eds.) *Empirical futures: anthropologists and historians engage the work of Sidney W. Mintz.* University of North Carolina Press.

**Week 9 (April 26): Frictions of globalization**

* Domosh, M. (2010) “Uncovering the Friction of Globalization: American Commercial Embeddedness and Landscape in Revolutionary-Era Russia”, *Annals of the Association of American Geographers*, 100(2): 427-443.
* D. Pellow (2011) “Politics by Other Greens: The Importance of Transnational Environmental Justice Movement Networks” (pp. 247-266), in J. Carmin & J. Agyeman (eds) *Environmental Inequalities Beyond Borders: Local Perspectives on Global Injustices,* Cambridge: MIT Press.

**Week 10 (May 3): Subjectivities of globalization**

* Schattle, H. (2005) “Communicating Global Citizenship: Multiple Discourses Beyond the Academy”, *Citizenship Studies*, 9(2): 119-133.
* E. Balta & Ö. Altan-Olcay (2016) “Strategic citizens of America: transnational inequalities and transformation of citizenship”, *Ethnic and Racial Studies*, 39(6): 939-957.

**Week 11 (May 10): Translating and localizing globalization**

* Engle Merry, S. (2006) “Transnational Human Rights and Local Activism: Mapping the Middle”, *American Anthropologist*, 108(1): 38-51.
* Khondker, H. (2018) “Glocalization” (pp. 93-112), in M. Juergensmeyer and others (eds), *The Oxford Handbook of Global Studies*, Oxford: Oxford University Press.

**Week 12 (May 17): Policy networks and global cities**

* Robinson, J. (2011) “The Spaces of Circulating Knowledge: City Strategies and Global Urban Governmentality” (pp. 15–40), in E. McCann and K. Ward (eds.) *Mobile Urbanism: Cities and Policymaking in the Global Age*, Minneapolis: University of Minnesota Press.
* M. Sparke (2013) “Global cities and speculative urbanism” (pp. 297-313), in *Introducing Globalization: Ties, Tensions and Uneven Integration*, London: Wiley-Blackwell.

**Week 13 (May 24): Istanbul as a global city**

* Ç. Keyder (1999) “A Tale of Two Neighborhoods” (pp. 173-186), in Ç. Keyder (ed) *Istanbul: Between the Global and the Local*, London: Rowman & Littlefield.
* Ç. Keyder (2010) “Istanbul into the Twenty-First Century” (pp.25-34) in D. Göktürk, L. Soysal, İ. Türeli (eds.) *Orienting Istanbul: cultural capital of Europe?*, London: Routledge.

**Week 14 (May 31): Wrap-up**